



FC Groningen presents new strategic partner

09/11/2020 | Groningen/Hamburg – Dutch thriving Eredivisie club FC Groningen cooperates closely with German football agency Onside Sports. During this long-term partnership, which starts immediately, 'onside' supports FC Groningen all-year in the organization and implementation of training camps, friendly matches and tournaments.

Both parties can already look back to a successful summer, when FC Groningen played against SV Werder Bremen combined with a short camp in Germany and welcomed DSC Arminia Bielefeld – another club from 1. Bundesliga – in Groningen. The next exciting projects including tournament participations in summer are already in the making.

Wouter Gudde, CEO at FC Groningen: "Onside is a perfect partner for us when it comes to organizing a high quality pre-season and test matches. It's also important that Onside combines this with interesting commercial opportunities, both nationally and internationally. This combination makes us look forward to a strong partnership."

Henning Rießelmann, Managing Director at Onside Sports: "During our trustful meetings, we immediately noticed that this partnership is a perfect fit. Especially in these insecure times we are very grateful for the credit of trust from FC Groningen. With our expertise we will bring FC Groningen's pre-season to the next level. Behind the scenes we are already working on friendly match highlights and tournament participations in 2021."

About 'onside'

Onside Sports is the leading football agency in the German 'friendlies and camps' segment. We developed a business model of a year-round support for professional football clubs and currently work with more than 30 clubs from the top European leagues. Our service is focused on the organization and implementation of Friendly-Matches, Trainingcamps and Pre-Season Tournaments. Further information at www.onside.net

WE ARE ON YOUR SIDE .

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