



Onside takes over Global Sports and strengthens its positioning on the Football Pre-Season Market in Austria and South Tyrol

Hamburg, 11/05/2020 - Onside Sports GmbH is expanding on the important Summer-Trainingcamp Market in Austria and South Tyrol. Under the name 'Global Sports', the imFocus GmbH has been organizing around 50 training camps and over 75 Test-Matches per year for European professional Clubs in the past. From today, all business from 'Global Sports' by imFocus GmbH will be managed and handled by the Onside Network. The Global Sports Team headed by Managing Director Heinz Rosenauer will remain with his previous work and external cooperation partners without exception and will now operate under the official name 'Onside Austria'.

Henning Rießelmann, Managing Director 'Onside', is pleased about the union: "With the takeover of Global Sports, we are once again expanding our Trainingcamp portfolio in a targeted and sustainable manner. Heinz Rosenauer and his team have built up a first-class Trainingcamp region with long-term Hotel- and Tourism cooperations in Upper Austria and South Tyrol. The union of Onside and Global Sports now creates many new synergies that will ultimately benefit our Partner-Clubs from the Bundesliga."

Heinz Rosenauer: "Onside Sports is not only the first address for football Trainingcamps in Germany, but throughout Europe. We are pleased that we are now part of the Onside network. This opens up completely new opportunities in Trainingcamp- and Test-Match marketing for our clubs, partners and for our region."

About onside

Onside Sports GmbH, based in Hamburg, promises holistic and year-round support for football clubs before, during and after the season. The focus is on the organization and implementation of friendly-Matches, Trainingcamps and Pre-Season Tournaments. The agency's official cooperation partners include at least more than 20 clubs from the 1st and 2nd Bundesliga. Further information at www.onside.net

WE ARE ON YOUR SIDE .

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